



Board of Trustees
Enrollment Management & Student Affairs Committee

October 21, 2025
11:15 AM
President's Boardroom

Committee Members: Chair William Reichelt, Vice Chair Tessa Lucey, Secretary Jason Queenin, Member, Barney Garcia and George Gilmer

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

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| 1. Call to Order | Trustee William Reichelt |
| 2. Approval of Minutes
1. June 11, 2025 | Trustee William Reichelt |
| 3. Items for Information
1. Review of Orientation and Student Activities 2025
2. Enrollment Update
a. Admissions
b. Retention
3. Update on Strategic Enrollment Plan
4. Update on new brand platform |
Mr. Matt Dellea
Dr. Kevin Hearn

Dr. Kevin Hearn
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| 4. Open Discussion | |
| 5. Adjournment | |