



Board of Trustees

Advancement, Marketing and External Relations Committee

October 21, 2025

Time 10:45 p.m.

Committee Members: Chair Dr. Gloria Williams, Vice Chair Chris Montemayor, Secretary Barney Garcia, Michael O'Rourke, Jason Queenin

President's Boardroom

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

-
- | | |
|--|-------------------------|
| 1. Call to Order | Trustee Gloria Williams |
| 2. Approval of Minutes | Trustee Gloria Williams |
| a. June 11, 2025 | |
| 3. Items for Information | |
| a. Fundraising/Engagement/Alumni | Ms. Lisa McMahon |
| • Dashboard KPIs | |
| • Homecoming/Online Auction | |
| b. Advancement | Ms. Lisa McMahon |
| • Fundraising Campaign Planning Update | |
| 4. Adjournment | Trustee Gloria Williams |