



Board of Trustees
Advancement, Marketing and External Relations Committee
October 23, 2024
President's Boardroom, Horace Mann Building

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

1. Call to Order	Trustee Gloria Williams
2. Approval of Minutes	Trustee Gloria Williams
a. June 20, 2024	
3. Items for Information	
a. Introductions & Discussion	Atty. Melinda Phelps
b. Advancement KPI's	Ms. Lisa McMahon
c. 185 th Anniversary Update	
d. Conferences & Event Services (CES)	Ms. Joanne Bigelow Mr. Ryan Began

Attachments:

- a. Draft Minutes of June 20, 2024